

SaferMK Newsletter

Working together to keep Milton Keynes safe

June 2010



What is SaferMK?

SaferMK (formally The Community Safety Partnership) represents organisations working with the community to reduce crime, anti-social behaviour and the fears people have. The Partnership is made up of six key SaferMK partners or responsible authorities who provide strategic direction and are accountable to the public. These partners are: Milton Keynes Council; Thames Valley Police; Buckinghamshire Fire & Rescue service; Milton Keynes Primary Care Trust; Thames Valley Police Authority and Thames Valley Probation Service.

Current Campaigns we are running to make a SaferMK

“We support lads that don’t fight”

SaferMK teamed up with Heart FM to look for a woman from the Milton Keynes area to be the face of our new anti violence campaign. The intention is to make Milton Keynes a safe place to enjoy the World Cup and the summer.

The face of SaferMK proved to be a real success with well over 150 women entering the competition. Maria Strolia was the eventual winner out of eight finalists who all had to give their reasons why SaferMK’s campaign of ‘supporting lads who don’t fight’ was important to them.

Maria is now featuring on the “I support lads who don’t fight” publicity material throughout the city. She will assist us in sending out the message to enjoy the World Cup festivities responsibly, by talking to people in the city on nights out as well as appearing all over Milton Keynes in posters, adverts and websites.

**Girls support lads
that don’t fight!**

Don’t ruin our night out, or yours.

**Remember... us girls DON'T find
lads who fight attractive.**

Enjoy your night out in MK!



Maria, the face of SaferMK



Crime Mapping

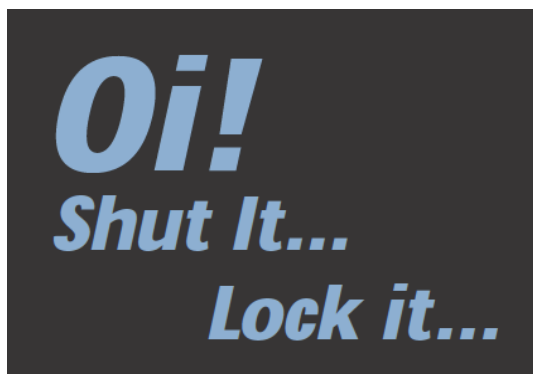
SaferMK community safety mapping, accessed via www.safermk.com, allows members of the public to view 27 different categories of crime and anti-social behaviour data within their neighbourhood and estate. These include burglary, robbery, rowdy or inconsiderate behaviour and deliberate arson.

The SaferMK Community Safety Mapping, which has been created by Milton Keynes based company Zubed, is ground breaking in terms of the depth of information provided. Users of the website can simply type in their postcode or click on their estate on the website map to visually access crime and anti-social behaviour statistics relevant to their communities. The website will be updated monthly to provide data from the previous month.

Oi Shut it Campaign

SaferMK are launching a new summer campaign together with Thames Valley Police asking people to keep their houses secure this summer. With the warmer weather approaching it is important to be vigilant regarding the security of your home. Burglary is a real threat over the summer and SaferMK are asking the Milton Keynes community to not leave doors unlocked or windows open.

For example, if you are in your back garden you should make sure your front door and windows are shut. Most burglars are opportunist and it only takes one second to seize an opportunity. For more information on crime reduction visit www.safermk.com



Water Safety for the summer

SaferMK recently began a campaign working in conjunction with The Parks Trust to promote water safety over the summer. It is particularly important to warn people of the dangers of swimming in any of Milton Keynes' lakes or rivers.

The campaign will be delivered through post cards which will depict a series of different eye-catching images. People are being warned about the dangers of swimming in the lakes. These include: reeds under the water; objects that have been thrown in; the potential hygiene problem of swimming in water that is shared by animals such as rats.

The message will be delivered to young people throughout Milton Keynes attending primary and secondary school. It will also be distributed to youth club workers and community safety wardens.

For more information regarding water safety please visit the 'keep safe' homepage on www.safermk.com

NAGS: How Can I Get Involved?

SaferMK has a Safer Neighbourhoods delivery group which is made up of all the key partners and representatives from the parish councils. The group has set up 28 Neighbourhood Action Groups across Milton Keynes to enable local people to address local issues. NAGs are volunteer working groups made up of representatives from the community. They include residents, the police, parish and local authority representatives and other organisations, such as businesses and schools.

NAGs meet at least once a month to tackle the top three priorities identified by the community through a range of consultation methods. **If you would like to find out more about your local NAG please visit: www.safermk.com to find out your local NAG contact details.**